

Yukon Artists @ Work Cooperative Ltd.
4129 4th Avenue, Whitehorse YT, Y1A 1H7
867.393.4848
www.yaaw.com

Membership Information and Application

Yukon Artists @ Work Cooperative Ltd. is an artist-run gallery with Yukon artists working for Yukon artists.

Mission Statement

Bring together established professional Yukon artists in promoting and showcasing their works in a supportive environment, artists for artists; and in turn, form a stronger voice collectively to enhance cultural growth in the Yukon through promotion, information and education.

Objectives

Cooperation:

- To operate cooperatively as a group to support our artist-run gallery
- To bring artists together to share, to learn, to experiment and to support each other
- To contribute a positive attitude towards the atmosphere of the gallery
- To maintain ownership of an organization owned and shared by the members
- To maintain participative management and decision-making

Artists' Promotion

- To provide a gallery space for members
- To make and exhibit art work
- To conduct art workshops
- To support and promote Yukon artists both locally and 'outside'
- To promote artistic experimentation, learning, exchange of ideas and skills

Business Opportunity

- To facilitate the selling of artwork by Yukon artists without a high commission rate
- To provide awareness of the business of art

ROLE, RESPONSIBILITIES AND BENEFITS OF MEMBERSHIP

Although YA@W has a mandate to promote the arts and be socially responsible, we are also a business with all members as shareholders in the business. We are dependent on sales to keep operating. To that end, each member should take some time to learn

how the business operates. Each member should provide their best work and change work on a regular basis to keep the gallery looking fresh. We all have to step up to make sure the gallery has what it needs to continue and thrive. There are many tasks in addition to completing your shifts that need members' time, attention and initiative, including hanging shows, redecorating, filling in extra shifts if required, serving on the board, doing proposal writing or marketing and advertising.

YA@W Membership Benefits:

- A year-round venue to show and sell your work
- A commission that gives a higher percentage of the price of artwork to the artist
- The opportunity for solo and group shows
- Meeting and collaborating with other artists
- Learning the retail art business
- Meeting the public and obtaining feedback on your work
- A venue to give workshops
- Advertising for the gallery as a whole and show openings

YA@W has developed a reputation in the community for having high-quality work and talented artists. Because of this, individuals, private businesses, NGOs and various governments look to us for larger orders for promotions or corporate gifting. This has resulted in artists obtaining substantial commissions that may not ordinarily come their way. It is expected that any commissions organized through YA@W be sold through the gallery.

MEMBERSHIP

There are two options for membership in the co-op to make it more accessible for artists throughout the territory. Applicants are subject to a jury process in order to be selected for membership.

Option 1 requires

- **One-time non-refundable \$100 membership fee***
- **12 to 18 gallery shifts**
- **\$90 per quarter (\$360 per year) and 27 per cent commission**
- **In addition to shifts, volunteer work supporting the gallery**

Option 2 requires

- **One-time non-refundable \$100 membership fee***
- **One volunteer demonstration or artist talk per year**
- **\$90 per quarter (\$360 per year) and 40 per cent commission**
- **In addition to shifts, volunteer work supporting the gallery.**

Please note that as of March 16, 2015 we have reached capacity for Option 2 members. We cannot accept members at this level at this time.

***Previous members applying for re-admission do not pay the initial membership fee again.**

APPLICATION

For information regarding membership applications contact:

Nicole Bauberger, nbauberger@yahoo.com, or the gallery at 393 4848

Mail or drop off your completed application with a portfolio, short biography and CV to:
Yukon Artists @ Work Cooperative Ltd.

4129 4th Avenue, Whitehorse YT, Y1A 1H7

867.393.4848

Name: _____

Address: _____

Mailing address if different from above:

Phone: _____ Daytime: __ Evening __

Mobile: _____

Email: _____

Website: _____

Are you applying for Option 1 _____ or Option 2 _____?

Is your one-time \$100 registration fee included? Yes _____ No _____

Have you marketed your work before? Yes _____ No _____

Have you shown your work in public? Yes _____ No _____

Will you be available to work in the gallery throughout the year? Yes _____ No _____

Briefly describe your art:

I am interested in working in the following areas:

___ Communications

___ Advertising

___ Marketing

___ Labour (painting, renovating, maintenance)

___ Special events planning and execution

___ Workshops or demonstrations

___ Board member

___ Proposal writing/grant applications

___ Openings and shows

___ Financial/ bookkeeping

Please check off the following, as applicable:

___ I agree to fulfil my commitment of 12-18 shifts per year

___ I agree to pay my dues on time or ahead of time

___ I agree to undertake volunteer committee and other work to support YA@W

___ I agree, if selecting Option 2 for membership, to conduct at least one workshop or artist talk per year

___ I agree to provide photos and information for the YA@W website

___ I agree to allow my work to be represented in electronic/printed promotional materials. These materials bearing my image/images of my work may continue to be publicly distributed even if my membership in the cooperative ends.

___ I agree to abide by the by-laws, procedures and rules of Yukon Artists @ Work Cooperative Ltd.

Signature: _____ Date: _____

Please include:

Short biography, preferably with a portrait

Curriculum vitae

CD or photos of your work (minimum 10, maximum 20). Please do not send originals.

You can also send images to Nicole by email or use Dropbox.

A short statement of why you are interested in joining YA@W